

Deena N. Alansky

Currently seeking a full-time position in the Pittsburgh region as a Web & Graphic Designer.

www.deenasportfolio.com
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WEB AND GRAPHIC DESIGNER

- Background in web and graphic design, computer tutoring, digital photography and customer service and support.
- Expertise in HTML, image enhancement and optimization, and digital photography. Creative and versatile.
- Excellent interpersonal and marketing skills demonstrated through home-based web business and volunteer work.
- Accomplished in designing for web and print media. Expert in Photoshop, Illustrator and Dreamweaver.
- Self-starter. Able to plan, organize, create and design complex multimedia websites from concept to completion.
- Team player. Able to work well within groups to achieve common goals through cooperation and communication.
- Exceptional written and oral communication skills, cultivated from writing and presenting proposals to clients.
- Experience working with a Content Management System. Completely fluent in Macintosh and Windows OS.

PROFESSIONAL EXPERIENCE

Freelance Web and Graphic Designer, Photographer and Computer Tutor, Pittsburgh, PA: 6/02-Present

- Created and designed 25 interactive websites for a variety of clients using HTML, CSS and JavaScript.
- Designed CD covers, signs, menus, posters, banners, brochures, flyers, greeting cards, business cards, etc.
- Provide services in traditional and digital photography for local bands, weddings, organizations, and business clients.
- Meet with and recruit new clients. Write proposals. Created tri-fold business brochure and matching business cards.
- Maintain and add new content to websites for existing web clients cultivated over the past eight years.
- Provide computer tutoring services and teach Dreamweaver, Fireworks and Photoshop workshops.

Web Designer/Developer, DynaVox Technologies, Pittsburgh, PA: 9/05-3/06

- Designed and implemented brand-new company Intranet site, and added new content on a regular basis.
- Created and designed new company multi-page electronic newsletter website, called *DynaVoXPRESSions*.
- Composed HTML email announcements for web updates and monthly newsletter.
- Redesigned the home page and added new content to the DynaVox corporate website with 30,000 hits a day.
- Integrated Enkidu Labs' entire website into the DynaVox website following the acquisition of the company.
- Provided technical support for DynaVox customers and sales representatives across the United States.

Adobe Illustrator Instructor, Community College of Allegheny County, Pittsburgh, PA: 2/03-5/03

- Taught Adult Continuing Education Course in Adobe Illustrator.
- Prepared course syllabus and weekly lesson plans.
- Demonstrated techniques and assigned class projects.
- Monitored and evaluated students' progress throughout the course.

Web and Graphic Designer, Mega-Logic, Inc., West Mifflin, PA: 11/01-3/02

- Art Institute of Pittsburgh Student Internship at Mega-Logic, Inc.
- Added new content to websites being maintained by Mega-Logic, Inc.
- Created custom graphics for print and web using Photoshop and Illustrator.
- Designed a prototype in Flash as an E-Training Program for the Allegheny County Mental Health Association.

RELATED EXPERIENCE

Web Design Chairperson, Latin American and Caribbean Heritage Room Committee, Pittsburgh, PA: 9/03-Present

Project to create a new Heritage Room to become part of Nationality Rooms Program at the University of Pittsburgh.

- Created and designed the Latin American and Caribbean Heritage Room website: www.heritageroom.org.
- Maintain website, domain and hosting accounts. Add new content as needed. Answer web communications.
- Work with committee members to organize, plan and promote the committee's educational and fundraising goals.
- Create posters, graphics and flyers for print and the website related to the committee's project and fundraising events.
- Photographer for all events related to the Heritage Room website. All images are optimized and enhanced for the web.

WEBSITE SAMPLES

*For a complete list of my websites, please visit:

www.deenasportfolio.com/webDesign.html.

Deena's Friends for a Cure: www.deenasfriends4acure.org
Greenberg Elder Law Services: www.floridaelderlawservices.com
Christine Kirsch Cancer Fund: www.deenasportfolio.com/ckcf/index.html
Sonic Blues Band: www.sonicbluesband.com
Lauri Lang, R.D., L.D.N.: www.laurilang.com
Trebuchet Consulting: www.trebuchetconsulting.com
The Physical Therapy Center: www.handsoncare.net
Lisa Miles Violin: www.lisamilesviolin.com
The Latin Dance Palace: www.deenasportfolio.com/ldp/index.html
French Brothers Custom Furniture: www.frenchbrotherscustom.com
Accomplish Online: www.accomplishonline.com
Bobby D's Swing City: www.swingpgh.com
The Johnnie Johnson Blues & Jazz Society: www.johnniejohnsonbluesandjazz.com
Circle C Youth & Family Services: www.circlec.net
Charity Bar Crawl: www.charitybarcrawl.com
The Latin American & Caribbean Heritage Room: www.heritageroom.org
Jill West and Blues Attack: www.jillwest-and-bluesattack.com
Digital Portfolio Website: www.deenasportfolio.com

GRAPHIC DESIGN SAMPLES

*Please visit: www.deenasportfolio.com/graphicDesign.html for samples of my work in Graphic Design, e.g., CD Covers, Stationery, Magazine Ads, etc.

WEB AND GRAPHIC SOFTWARE PROGRAMS

Adobe Software: Photoshop, ImageReady, Illustrator, Dreamweaver and Fireworks.
Audio Editing Software: Sonic Foundry's Sound Forge, Sound Edit 16, Cdex, Audacity, and ezMP3edit.
Miscellaneous: HTML, JavaScript, and CSS. Fluent in Macintosh and Windows Operating Systems.

EDUCATION

Associate Degree in Specialized Technology, June 2002

Art Institute of Pittsburgh; Pittsburgh, Pennsylvania
Graduated With Honors, Earning Dean's Award
Major: Multimedia and Web Design

Graduate Studies, 1987-1989

Carlow College; Pittsburgh, Pennsylvania, Major: Art Education

Bachelor of Science Degree, 1983

University of Pittsburgh; Pittsburgh, Pennsylvania
Major: Psychology; Minor: Child Development and Sociology

References Available Upon Request