

Deena N. Alansky
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www.deenasportfolio.com

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Dear Human Resource Director,

My ability to organize, plan, and create interactive websites will allow me to make an immediate contribution as your new web and graphic designer. The 25 websites that I've created and designed from concept to completion have given me vast experience with HTML, JavaScript, CSS, image optimization, and interface design. I am highly skilled in creating custom graphics for both web and print media, and samples of my work are available online at www.deenasportfolio.com.

Since 2002 I have worked as a freelance web and graphic designer. My goal was always to not only meet, but exceed my clients' expectations. As a freelancer, I have gained valuable experience in sales, marketing, customer service, project management, and of course, web and graphic design. My work has also allowed me to hone my written and verbal communications skills through the planning, writing, and presenting of website proposals to all prospective clients.

My professional experience includes a 6-month contract position as lead web developer for DynaVox Technologies. I worked with all departments of the company on a wide array of projects, including the development of a new company intranet site and designing and creating a new monthly electronic newsletter website. In addition, I updated and maintained the DynaVox corporate website, created HTML email announcements, and provided technical support for our sales representatives and customers across the United States.

In 2003 I was elected Web Design Chair for the Heritage Room Project, part of the University of Pittsburgh's Nationality Rooms Program. As a volunteer, I work with my fellow committee members to organize, plan, and promote our fundraising events. As Web Design Chair, my duties have included creating and updating the Heritage Room website, designing banners, flyers and posters for all our events, and being the official event photographer. www.heritageroom.org.

For the past 10 years, I have been working with the Adobe Creative Suite almost every day, gaining valuable hands-on experience with Photoshop, ImageReady, Fireworks, Illustrator, and Dreamweaver. I have taught Adobe Illustrator at Community College of Allegheny County, and I've taught Photoshop and Dreamweaver workshops to local businesses and organizations. I also have a strong art background, including 2 years of graduate studies in Art Education at Carlow College. This allows me to fully integrate principles of color, composition, typography and design into all my work.

In conclusion, my passion and enthusiasm for my work, combined with my experience and strong work ethic, make me an excellent candidate for a position in Web and Graphic Design. Whether I'm working independently or as part of a team, you can be certain I will bring my creativity, dedication, and commitment to all my projects. I welcome the opportunity of contributing to your company's continued success. Thank you for your time and consideration.

Sincerely,

Deena N. Alansky
Web and Graphic Designer
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